

UEI:
R1R7R265KUJ7

CAGE:
19U44



**American
Training
Agency**

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CAPABILITY STATEMENT

**Program Design | Performance Systems |
Strategic Program Implementation**

American Training Agency (ATA) designs the frameworks and performance systems that make programs work. By aligning strategy, structure, and measurable outcomes, ATA helps organizations implement initiatives that deliver lasting impact.

Core Capabilities



- **Program Architecture & Framework Design**
- **Curriculum Systems & Assessment Architecture**
- **Institutional Performance Systems Development**
- **KPI & Data-Driven Evaluation Frameworks**
- **Program Optimization & Strategic Alignment**
- **Strategic Program Implementation Support**

NAICS Codes



541611

Administrative Management Consulting

541618

Other Management Consulting Services

611430

**Professional and Management
Development Training**

541690

Technical Consulting Services

611710

Educational Support Services

Differentiators



- **Performance-Driven Program Design (KPIs)**
- **Framework-First Methodology**
- **Strategic Program Alignment**
- **Cross-Sector Program Expertise**
- **Data-Driven Evaluation Systems**

Representative Solutions



- **Program Framework Development**
- **Institutional Performance Audits**
- **Program Evaluation System Design**
- **Curriculum Architecture Development**
- **Organizational Capacity Development**